

## **Vibrating Font by Pallor Publishing**

[PallorPublishing.com](http://PallorPublishing.com)

Vibrating Font is part of a larger project known as Vibrating Tarot, which is an 80-card pleasure product themed Tarot deck, published in 2025 by Pallor Publishing.

Please see our website at [VibratingTarot.com](http://VibratingTarot.com)

### **Vibrating Font is for non-commercial purposes only**

Originally used in the Vibrating Tarot artwork and accompanying colouring book, Vibrating Font is a pleasure product themed font that was designed with the approval of each company involved, under a Non-Commercial Use License.

The characters of this font were hand drawn by using each product as a direct reference. The icons depicted in this font are not subjective artistic representations of each product, rather, they are technical illustrations that closely resemble the true form of each object.

Vibrating Font was designed to be, and is offered to you as, a free download to be used for non-commercial purposes only.

Pallor Publishing does not own the intellectual property that these images are based on. These icons are based on intellectual property belonging to the individual brands or companies who own the product designs.

If anyone were to use these images for commercial purposes, they would be infringing upon the intellectual property of the company who owns the rights to the original image in question.

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**Under a Non-Commercial Use condition, people can use a work freely for anything except "commercial purposes."**

The [Creative Commons Wiki's Non-Commercial interpretation page](#) states the following:

*"Non-Commercial means not primarily intended for or directed towards commercial advantage or monetary compensation."*

*The inclusion of “primarily” in the definition recognizes that no activity is completely disconnected from commercial activity; it is only the primary purpose of the reuse that needs to be considered.*

*The definition of Non-Commercial is intentionally flexible; the definition is specific enough to make its intended operation and reach clear, but versatile enough to cover a wide variety of use cases. Narrowly or exhaustively attempting to prescribe every permitted and prohibited activity is an impossible task and, in Creative Commons’ judgment, an ill-advised one. Thus, the definition sets out a principle for determining what uses do and do not qualify, but does not list specific use cases.”*

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### **Examples of Fair Use of Vibrating Font:**

For use by educators in their non-monetary course material

For use by bloggers on their blogs or social media posts as long as the primary purpose of the reuse is non-monetary

A review of the actual pleasure product the icon is depicting

Research / Scholarly papers / School Projects

Work or School Presentations

A Tattoo / Mood board

For use in an invitation to a personal party (i.e., not designed for a paying client)

Phone or tablet backgrounds, for *personal* use or a gift to a friend

Home decorations / Project selected images onto the wall, then trace with acrylic paint

A general review of the font itself

Design a gift for a friend or loved one

Transfer to a t-shirt or a tote bag, for *personal* use or a gift to a friend (not for resale)

Get an icon printed onto a mug, for *personal* use or a gift to a friend (not for resale)

Use the entire font to communicate in a cipher that no one else would ever suspect

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## **Examples of Prohibited Commercial Use:**

Paid Course Material

Paid Journals

Books that will be for sale

Graphic design projects for paying clients

Advertisements for monetary based items, services, or events that are geared towards monetary exchange or that have an entry fee

Printing the image on t-shirts, tote bags, mugs, etc., for sale in any marketplace

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## **Monitoring Use**

Pallor Publishing will not be monitoring the use of Vibrating Font. Pallor Publishing will never contact you and tell you that you are using this font incorrectly. However, it may not be uncommon for certain brands to monitor the use of their intellectual property more than others.

Whatever happens as a result of anyone using this font will be a matter between the user of the font and the owner of the original intellectual property, which is the product manufacturer or brand in question.

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## **Further Questions**

There will be questions regarding the use of this font. We will always do our best to answer your questions and try to direct you towards the most accurate answer.

In anticipation of your questions, we can say that there is, and will always continue to be, grey areas when deciding upon a certain course of action. Please read through this document carefully, do your independent third-party research, and ask your refined questions to us anytime.

There will inevitably be questions that don't have any clear answers. Proceeding on the side of caution is always the best decision. Contacting the pleasure product company directly to ask their permission is also an option. It took me three years of continued correspondence with over 200 different companies to advance the Vibrating Tarot and Vibrating Font projects. So, take some initiative. Lead with confidence. And always be respectful.

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### **To all pleasure product companies that are included in Vibrating Font**

Thank you to all of the participating brands for allowing us to have this font by agreeing to the terms of this Non-Commercial Use License.

A list of all brands featured in Vibrating Font, along with an index containing information on which product is featured, and which corresponding character they can be found upon, is attached as a PDF that is bundled with this font file.

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### **Further Reading**

Please see the following links for more info:

#### **Creative Commons:**

<https://creativecommons.org/>

#### **Creative Commons Wiki Non-Commercial Interpretation:**

[https://wiki.creativecommons.org/wiki/NonCommercial\\_interpretation](https://wiki.creativecommons.org/wiki/NonCommercial_interpretation)

#### **Creative Commons Wiki Considerations:**

[https://wiki.creativecommons.org/wiki/Considerations\\_for\\_licensors\\_and\\_licensees](https://wiki.creativecommons.org/wiki/Considerations_for_licensors_and_licensees)

#### **Make Use Of (Creative Commons):**

<https://www.makeuseof.com/tag/creative-commons-use/>

#### **Make Use Of (Top Websites for Free Images):**

<https://www.makeuseof.com/tag/top-5-websites-for-free-stock-photographs/>

**Vibrating Font:**

<https://pallorpublishing.com/vibrating-tarot-font>

**Pallor Publishing Fonts:**

<https://pallorpublishing.com/font-design>

**Pallor Publishing Fonts at dafont.com**

<https://www.dafont.com/frank-lawrence.d6969>

**Vibrating Tarot:**

<https://pallorpublishing.com/vibrating-tarot-home>

**Vibrating Tarot Crowdfunding Page:**

<https://www.backerkit.com/c/projects/pallor-publishing/vibrating-tarot>

**Pallor Publishing:**

<https://pallorpublishing.com>